

# EARTH DAY IN THE HOOD

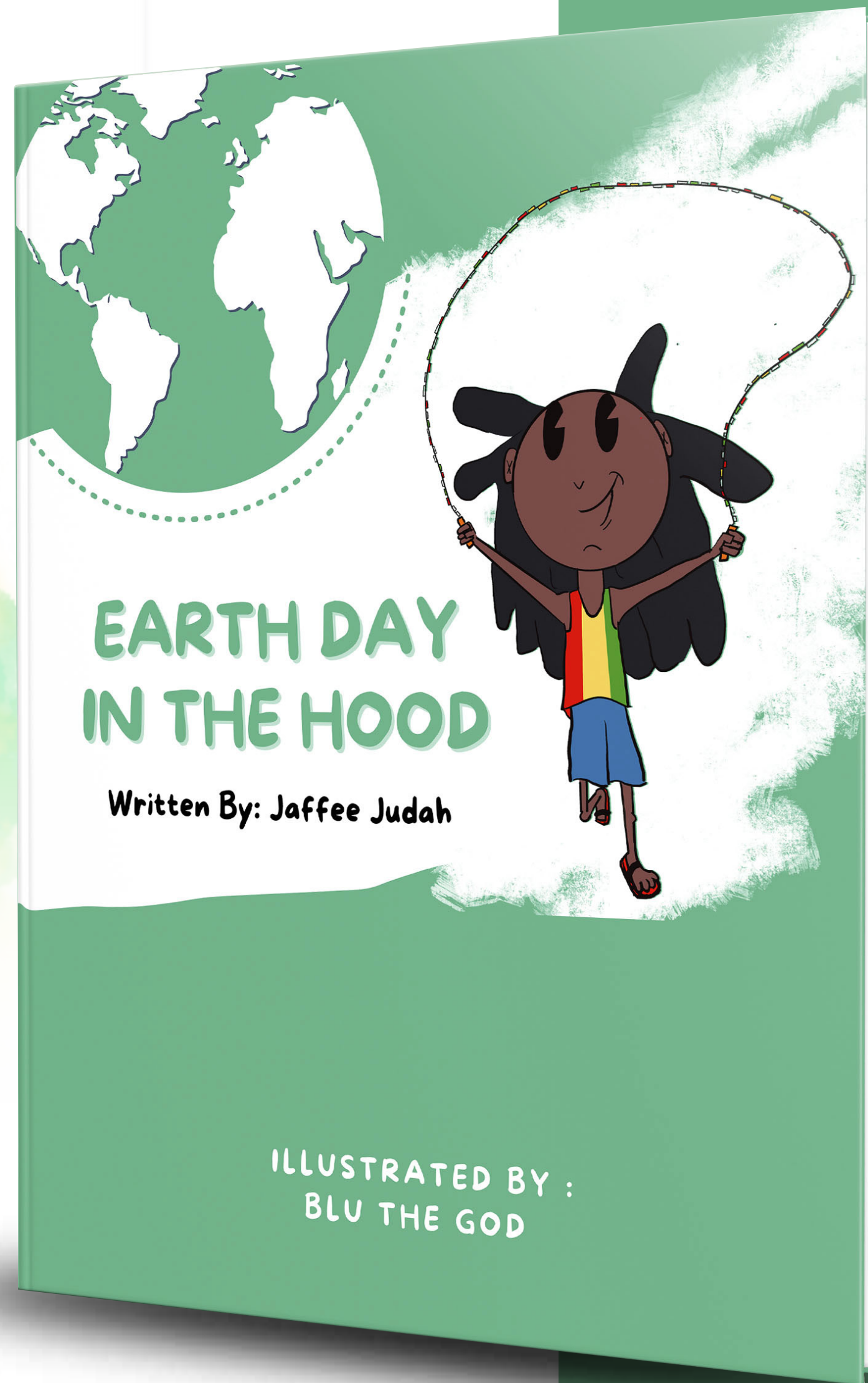
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*Earth Day In The Hood*

**Sponsorship Proposal**

**Presented by:**  
BLKBLOOD VOICES  
In Collaboration with Recycle & Reinvest





# Jaffee Judah

Inspiring Change through Art and Leadership

Jaffee Judah is a community leader Nashville, TN, artist, and podcaster known for his work in hip-hop, reggae, and spoken word. His latest EP, R.B.G (Rise. Build. Grow), promotes health, wellness, and leadership through music.

As the author of "Blk Blood Vol. 1 (From Prison To Prayer Through Poetry)", Jaffee shares his journey from hardship to healing, inspiring others to rise above challenges.

Founder & CEO of Recycle & Reinvest, a non-profit that is revitalizing low-income neighborhoods in Nashville while mentoring youth in leadership.

Since 2018, Jaffee has led community cleanups of over 50 neighborhoods and mentored over 30 youth.

In 2024 he received the WZTV HomeTown Hero Award for his commitment to community service. His latest works include his podcast and his EP, R.B.G (Rise. Build. Grow) which promotes health, wellness, and leadership through music.

As the author of "Blk Blood Vol. 1 (From Prison To Prayer Through Poetry)", Jaffee shares his journey from hardship to healing, inspiring others to rise above Challenges.

Through his Blk Blood Voices podcast, Jaffee champions environmental justice, healthy hip-hop culture, and entrepreneurship.

Guided by faith and inspired by Marcus Garvey's words, "With confidence, you have won before you have started," Jaffee remains dedicated to uplifting others and creating positive change.

## Event Overview

Earth Day In the Hood, a lively and impactful event brought to you by Recycle and Reinvest.

This gathering isn't just a title; it's a celebration—a vibrant initiative aimed at uplifting low-income and underserved communities while championing the health of our planet.

Earth Day In the Hood is designed to educate and empower attendees about environmental challenges, all while cultivating a spirit of community and resilience.

Attendees could expect to be treated with a diverse array of activities that speak to the heart and soul of the community.

For those looking to unleash their creativity, we'll offer engaging upcycling arts and crafts opportunities. Participants can transform everyday items into new treasures, all while learning about the importance of recycling and reducing waste. This hands-on activity encourages sustainable living practices that can be adopted at home.

Earth Day In the Hood serves a dual purpose: as a fundraiser, it aims to raise essential funds for youth programs and initiatives that support the development and empowerment of underserved communities in Nashville.

Equally important, the event seeks to raise awareness about the environmental issues these communities face, encouraging participants to engage in dialogues and actions that promote change.

Earth Day In the Hood is more than just an event—it's a movement. Let's stand together for our communities and our Earth!

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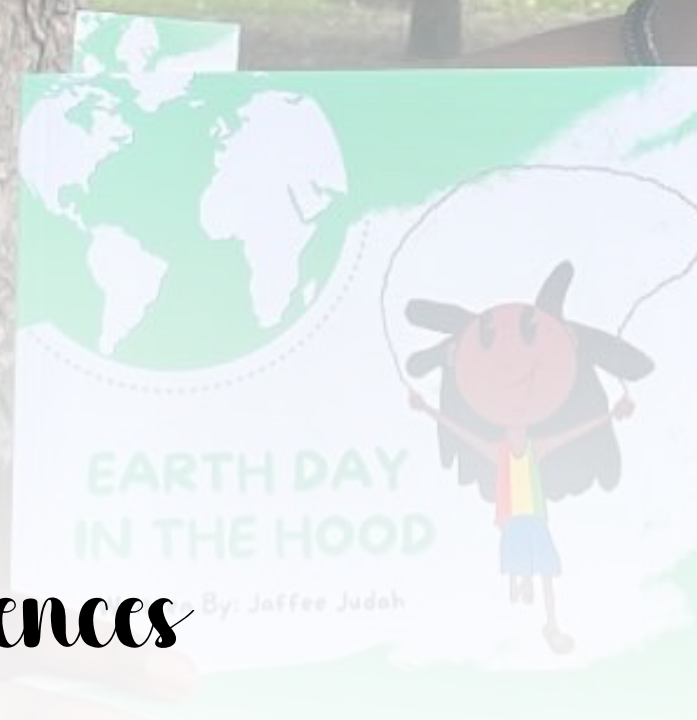
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## COLORING BOOK

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## Target Audiences

**Schools:** Integrate "Earth Day In The Hood" into classroom discussions to foster environmental awareness among students and align with educational standards on sustainability.

**Community Events:** Provide a unique literary session that promotes environmental responsibility in urban settings, inspiring local communities to take action.

**Non-Profits:** Collaborate with organizations focused on social impact, offering an engaging tool to educate on environmental issues, promoting hands-on participation.

**Festivals and Conventions:** Provide attendees with an enriching experience through storytelling sessions, book signings, and writing workshops tailored to environmental themes.

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# Sponsorship Opportunities

As a sponsor of Earth Day In The Hood, your brand will benefit from a variety of tailored opportunities that provide extensive exposure and allow you to position yourself as a leader in environmental and social responsibility.



## Platinum Sponsor \$5,000

- Exclusive Title Sponsor recognition across all promotional materials and event signage
- Company logo prominently displayed on event banners, flyers, and social media posts
- Opportunity to speak during the event and introduce key segments
- Exclusive branding on children's book giveaways and eco-friendly merchandise
- Acknowledgment in press releases and media coverage
- Opportunity to feature Jaffee Judah as a guest speaker at your event
- Featured blog post and interview on the "Blk Blood Voices" podcast, highlighting your company's environmental efforts
- Opportunity to include promotional materials in event gift bags
- VIP seating at the event for 6 representatives

## Gold Sponsor \$2,500

- Recognition as a Gold Sponsor in event materials, including banners and flyers
- Company logo displayed on promotional materials and social media posts
- Opportunity to have a booth at the event for direct community engagement
- Acknowledgment in all media coverage and press releases
- Opportunity to feature Jaffee Judah as a guest speaker at your event
- Special mention on the "Blk Blood Voices" podcast
- VIP seating for 4 representatives at the event



## Silver Sponsor – \$1,000

- Company logo featured on event banners and promotional materials
- Recognition as a Silver Sponsor on social media and event programs
- Opportunity to feature Jaffee Judah as a guest speaker at your event
- Recognition in event speeches
- Mention on the “Blk Blood Voices” podcast
- VIP seating for 2 representatives at the event

## Bronze Sponsor – \$500

- Recognition as a Bronze Sponsor on select event signage and materials
- Social media shoutout highlighting your support
- General seating for 2 representatives at the event

If you're interested in a speaker-only option, simply **donate to the Earth Day In The Hood campaign**, and Jaffee Judah will provide a 45-minute presentation on environmental responsibility and urban living at **no additional cost**. Your contribution helps us continue spreading the message of sustainability and community action. Together, we can make every day Earth Day!



For more information, **scan the QR code or visit our website.**

 <https://donorbox.org/earth-day-in-the-hood>

# Sponsorship Benefits

Collaborating with BLKBLOOD VOICES and Recycle and Reinvest on the Earth Day In The Hood initiative will provide you with a unique opportunity to:

**Expand Corporate Social Responsibility:** Demonstrate your commitment to sustainability and community engagement by directly supporting an initiative aimed at promoting environmental education.

**Increase Brand Visibility:** Gain recognition among diverse audiences across schools, non-profits, community events, and festivals. Your brand will be prominently featured in event promotions, social media, and physical event materials.

**Build Meaningful Connections:** Engage with educators, community leaders, environmental advocates, and families in urban settings. Leverage networking opportunities to build lasting relationships with key stakeholders.

**Drive Positive Change:** Help fund our outreach programs, ensuring that both BLKBLOOD VOICES and Recycle and Reinvest can continue delivering valuable educational services to the community and around the world.

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## Join Us in Inspiring a New Generation of Environmental Champions

Earth Day In The Hood is a transformative event that blends storytelling, education, and environmental action. Through the lens of urban living, we engage children, communities, and organizations to foster environmental responsibility in a fun and creative way. With your partnership, we can continue this impactful mission and bring meaningful change to schools, non-profits, and communities.



### Contact us

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🌐 <https://www.rasjaffeejudah.com/>

# Thank You